



P.O. Box 159  
Santa Rosa CA 95402

707.537.8783  
bookfest@sonic.net  
www.socobookfest.org

## 2011 Sonoma County Book Festival Exhibitor Registration Form

The 2011 Sonoma County Book Festival will be held on Saturday, September 24 from 10 a.m. to 4 p.m. To reserve your 10' x 10' space on Courthouse Square, please complete this form and mail it with your check to the address below. If you have any questions, please email Melissa Kelley at [bookfest@sonic.net](mailto:bookfest@sonic.net) or call (707) 537-8783. **Registration deadline: Friday, September 2, 2011.** If you are considering spending the night in Santa Rosa, please note that the Hyatt Vineyard Creek is offering a special Book Festival rate; call (707) 284-1234.

Business Name \_\_\_\_\_

Type of Business \_\_\_\_\_

Contact Name \_\_\_\_\_ Children's Business? Yes No

Phone \_\_\_\_\_ Email \_\_\_\_\_

Street Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Please choose from the following options for your booth:

	Fee per item	# of items	Total Fees
10'x10' space (required for all booth registrations)	\$75		
Tent/Covering	\$100		
8' rectangular table (30" X 96")	\$9.50		
White drape tablecloth (full-length)	\$16.00		
White tabletop tablecloth	\$12.00		
Chair	\$2.50		
Late Fee <i>for registrations postmarked after 9/2/11</i>	\$15		
<b>GRAND TOTAL FEES</b>			

Please mail your registration form and fee to:

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**Cancellation Policy:** Cancellations prior to September 14 may request a 50% reimbursement. Cancellations after September 14, 2011, will forfeit all rental fees.

**Thank you for your support!**

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*Celebrating the Literary Arts and Promoting Literacy*